



# 2021 | ANNUAL REPORT

Accelerating  
Brain Health for All



# A MESSAGE FROM OUR PRESIDENT



The rollercoaster year that was 2021 left many reeling. Uncertainty, anguish, and despair upset our balance, our relationships, and our mental health, and sadly cost us the lives of people we love.

As we enter a new year, we at One Mind can celebrate that we are still here, still kickin', and still bringing stakeholders together to make the world of brain health better. It's time to REKINDLE HOPE!

- One Mind Catalyst seeded the launch of a company whose precision psychiatry innovations will help trauma survivors replace months of uncertainty with personalized treatments from the moment they are diagnosed.
- Based on the pioneering research of One Mind Johnson & Johnson Rising Star Awardee Dr. Scott Russo, The Icahn School of Medicine at Mt. Sinai launched a new Brain and Body Research Center to develop new treatments by understanding the whole body's role in mental illness.
- One Mind's ASPIRe initiative has partnered with the University of California system and eleven California counties to ensure that youth facing serious mental illness receive the science-based, recovery-empowering care they deserve.
- Via the One Mind at Work Charter, 26 million people around the world are receiving improved mental health benefits and support.

Thank you for joining us on this rollercoaster ride, with surprises around every curve. Please share the thrill of discovery you feel as you read this report with everyone you know!



*Brandon Staglin*

Brandon Staglin, MS

In 2021, Brandon sat down to share his mental health story on camera. Scan the QR code to the right to watch this video.



**One Mind advances cutting-edge neuropsychiatric research, creating a wellspring of hope for better diagnostic tools and treatments for brain health conditions. This emphasis on research is also infused in our patient-centered services, as well as our initiatives that dismantle stigma and discrimination through education and media.**



## SCIENCE

One Mind funds and supports cutting-edge scientific research to accelerate breakthroughs in the diagnosis, prevention, treatment, and ultimately cures for brain illness and injury.

## SERVICES

One Mind supports scalable access to and rapid adoption of new knowledge, best practices and gold-standard treatments by healthcare practitioners and patients.

## SOCIETY

One Mind uses its convening power to catalyze hope for those impacted, raise funds for brain health research, and support initiatives for ending the stigma and discrimination associated with brain illnesses.

# OUR MISSION

**One Mind accelerates collaborative research and advocacy to enable all individuals facing brain health challenges to build healthy, productive lives.**

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# OUR IMPACT

One Mind is the nation's most impactful non-profit in the brain health ecosystem

**\$513 M**

Raised and leveraged to support lifesaving brain health research

**26 M**

People receiving improved mental health support via the One Mind at Work Charter

**200+**

Biomarkers defined for personalized diagnosis and treatment for post traumatic stress

**10,000**

People enrolled in and benefitting from One Mind funded studies

**40**

One Mind Rising Star Award winning researchers funded

**11+ Years**

Pioneered development of a psychosis prevention treatment with 11+ year benefits

One Mind played an integral part in the underwriting procurement for the 3-part Ken Burns executive produced documentary film series on mental health that will be released in 2022:

**\$17 M**

Raised to produce and "green light" the films

**350**

PBS stations will show the three major film projects in the next 10 years

**2 M**

Public school teachers will have access to the first film after it debuts during the Summer 2022



# THANK YOU

CARE TAKERS

VOLUNTEERS

SPONSORS

DONORS

BOARD MEMBERS

ADVISORS

RESEARCHERS

COLLABORATORS

FRIENDS

ADVOCATES



ACCELERATING BRAIN HEALTH FOR ALL

# RISING STAR AWARDS

The One Mind Rising Star Awards identify and fund pivotal, innovative research on the causes of and management of brain health conditions by supporting the most promising emerging leaders in the field of neuropsychiatry.

Since launching the Rising Star Awards program in 2005, One Mind has given a total of \$9.6 million in grant funding to 40 of the world's best and brightest early-career brain scientists. With the support of the awards, these scientists have gone on to make a significant impact, both in their studies and in the brain health community as a whole.

Past awardees include Dr. Joshua Gordon, Director of the National Institute of Mental Health, Dr. Olivier Berton, Program Director for the National Institute of Drug Abuse Brain Initiative, Dr. Akira Sawa, Director of the Johns Hopkins Schizophrenia Center, and many more.

In 2021, One Mind granted four Rising Star Awards. Each awardee will receive \$300,000 in grant funding, distributed equally over three years.

**\$9.6**  
Million given  
in total grant  
funding

**40**  
One Mind Rising  
Star Awardees  
funded

## SCOTT RUSSO, PHD

Since receiving his 2012 One Mind Johnson & Johnson Rising Star Award, Dr. Scott Russo of the Icahn School of Medicine at Mount Sinai has struck the field like lightning. Dr. Russo is well known for his contributions to understanding the neural and immunological basis of neuropsychiatric disorders, revealing evidence that depression and immune responses are more interconnected than what could have ever been imagined.

Dr. Russo's hard work and brilliance was recognized in October 2021, when he was appointed as the Director of the newly launched Brain Body Research Center at Mount Sinai, one of the first centers in the United States that focus on how the brain and the body interact.

Leaning on Dr. Russo's expertise, the Center will bring together researchers from across multiple departments, centers, and institutes within the Mount Sinai Health System to harness a deeper understanding to how the connections between the brain and peripheral organ systems can affect a person's overall health.



***"One Mind believed in me. Their support helped my lab develop new projects and served as the launching board for a number of follow up projects that we have performed over the past couple of years."***

# 2021 RISING STAR AWARDEES

**2021 One Mind  
Nick LeDeit  
Rising Star  
Research Award**



**Yevgenia Kozorovitskiy, PhD**  
Associate Professor of Neurobiology at  
Northwestern University

Neuroplasticity Mechanisms of Resilience

**2021 One Mind  
Janssen Translational  
Rising Star Research  
Award in Honor of  
Jeffrey S. Nye,  
M.D., Ph.D.**



**Devanand Manoli, MD, PhD**  
Assistant Professor of Psychiatry at the University  
of California, San Francisco

Sensory and Neural Mechanisms Underlying Social  
Attachment

**2021 One Mind  
Rising Star  
Computational  
Psychiatry  
Research Award**



**Renanto Polimanti, PhD, MSc**  
Assistant Professor in Psychiatry at Yale School of  
Medicine

Integrating trait-specific design and multi-omics  
information to increase the portability of  
polygenic risk scoring across internalizing  
disorders

**2021 One Mind  
Donna Friedman  
Rising Star  
Eating Disorders  
Research Award**



**Sarah Stern, PhD**  
Research Group Leader at Max Planck Florida  
Institute for Neuroscience

Insular Cortex Circuits Underlying Maladaptive  
Feeding Behaviors



**The 2021 Rising Star  
Awardees each presented  
about their research at  
our Scientific Symposium.  
Watch them here:**



# RISING STAR AWARDEES - FULL LIST

**Dr. Linda Brzustowicz**

Rutgers University

**Dr. Eva Anton**

University of North Carolina

**Dr. Akira Sawa**

Johns Hopkins University

**Dr. Schahram Akbarian**

Icahn School of Medicine at Mount Sinai

**Dr. Andrew Pieper**

Harrington Discovery Institute, University Hospitals

**Dr. Francis Lee**

Weill Cornell Medical College

**Dr. Hongjun Song**

University of Pennsylvania

**Dr. Joshua Gordon**

National Institute of Mental Health

**Dr. Herman Wolosker**

Technion Institute, Israel

**Dr. Olivier Berton**

National Institute on Drug Abuse

**Dr. Ming-Hu Han**

Icahn School of Medicine at Mount Sinai

**Dr. Jun Li**

University of Michigan

**Dr. Lisa Monteggia**

Vanderbilt University

**Dr. Scott Russo**

Icahn School of Medicine at Mount Sinai

**Dr. Colleen McClung**

University of Pittsburgh

**Dr. Philip Corlett**

Yale University

**Dr. Kafui Dzirasa**

Duke University

**Dr. Jean-Martin Beaulieu**

University of Toronto

**Dr. Stephanie Dulawa**

University of California, San Diego

**Dr. Katie McLaughlin**

Harvard University

**Dr. Conor Liston**

Weill Cornell Medical College

**Dr. Mazen Kheirbek**

University of California, San Francisco

**Dr. Mary Kay Lobo**

University of Maryland

**Dr. Kate Fitzgerald**

University of Michigan

**Dr. Alik S. Widge**

University of Minnesota

**Dr. Ian Maze**

Icahn School of Medicine at Mount Sinai

**Dr. Susanne Ahmari**

University of Pittsburgh

**Dr. Paul Jenkins**

University of Michigan

**Dr. Erin Dunn**

Harvard Medical School

**Dr. Denise Cai**

Icahn School of Medicine at Mount Sinai

**Dr. Jennifer M. Coughlin**

Johns Hopkins University

**Dr. Stephan Lammel**

University of California, Berkeley

**Dr. Laura Lewis**

Boston University

**Dr. Carl Sellgren-Majkowitz**

Karolinska Institutet

**Dr. Kevin T. Beier**

University of California, Irvine

**Dr. Gregory Fonzo**

University of Texas at Austin Dell Medical School

**Dr. Renanto Polimanti**

Yale University

**Dr. Yevgenia Kozorovitskiy**

Northwestern University

**Dr. Devanand Manoli**

University of California, San Francisco

**Dr. Sarah Stern**

Max Plank Florida Institute for Neuroscience

# RISING STAR AWARDEE - PROFILE

## GREG FONZO, PHD

Assistant Professor of Psychiatry  
and Behavioral Sciences

University of Texas at Austin  
Dell Medical School

In April 2021, One Mind All Media released the short film documentary, ***Inside Breakthrough Research: Stimulating the Brain for Mental Health.***

The film showcases the research of 2020 One Mind Baszucki Brain Research Fund Rising Star Award winner, Dr. Greg Fonzo, and Shaylin, a participant in his study who lives with bipolar disorder.

Dr. Fonzo is working to improve treatments for those with affective disorders like bipolar disorder, depression, anxiety, and post-traumatic stress. The participants in his trials hope that the knowledge gained from this research results in a viable, non-invasive therapy that could ultimately change their lives.

This documentary strengthens the awareness and prestige of the One Mind Rising Star Awards program and has now sparked hope for over 286,000 viewers that better treatments are coming for bipolar and other mood illnesses.



Watch the  
documentary  
here:



Learn more at [onemind.org/rising-star-awards](https://onemind.org/rising-star-awards)

# POST TRAUMATIC STRESS



**AURORA is a major national research initiative working to improve understanding, prevention, and recovery for individuals who have experienced a traumatic event resulting in post traumatic stress or other psychiatric conditions.**

**\$5.25**

**Million given  
from One Mind  
to AURORA**

2021 was an extremely successful year for the AURORA initiative. Most notably was the AURORA study follow-up that was completed in the summer of 2021 that provided a significant amount of data from the 3,429 trauma survivors who were recruited for the study during the early aftermath of their trauma. Proof of the data's amazing value was the ten papers the AURORA team had published that year in leading journals. These published discoveries included:

- The demonstration that a machine learning algorithm using an input of ten questions had excellent accuracy for the prediction of post-traumatic stress three months after trauma. This finding suggests that brief risk prediction tools developed by AURORA have the potential to identify individuals at high risk for post-traumatic stress and other adverse post-traumatic neuropsychiatric aftereffects.
- The discovery of post-traumatic brain biotypes.
- That prior differences in previous trauma exposure primarily drive the observed racial/ethnic differences in posttrauma depression and anxiety following a recent trauma.
- That circadian characteristics alone can identify individuals with post-traumatic aftereffects. These results suggest that wrist-wearable-based circadian biomarkers may contribute to the identification of individuals with traumatic aftereffects.

# TRAUMATIC BRAIN INJURY



**TRACK-TBI / TED Initiative is a national research study supported by One Mind that is working to identify and confirm FDA-approved diagnostics and prognostic markers that will lead to successful clinical treatment trials for TBI.**

Recent research from the One Mind-supported Transforming Research and Clinical Knowledge in Traumatic Brain Injury (TRACK-TBI) study, as published in JAMA Neurology in July 2021, has shown that head CT scans can identify the common types of intracranial injury that definitively identify a mild traumatic brain injury (mTBI), that a number of them frequently present together, and that these different “phenotypes” have varying implications for outcome up to a year after the injury.

The findings were given even greater strength, as the TRACK-TBI authors externally validated their findings via a wholly separate dataset, the One Mind-supported CENTER-TBI study, that enrolled TBI patients at 65 European trauma centers.



***"Our ability to conduct TRACK-TBI and this advanced analysis was hugely facilitated by One Mind's vision and early championing of the idea to co-design these two large studies."***

**Dr. Geoff Manley of University of California, San Francisco  
TRACK-TBI Contact Principal Investigator**

# ONE MIND PSYBERGUIDE

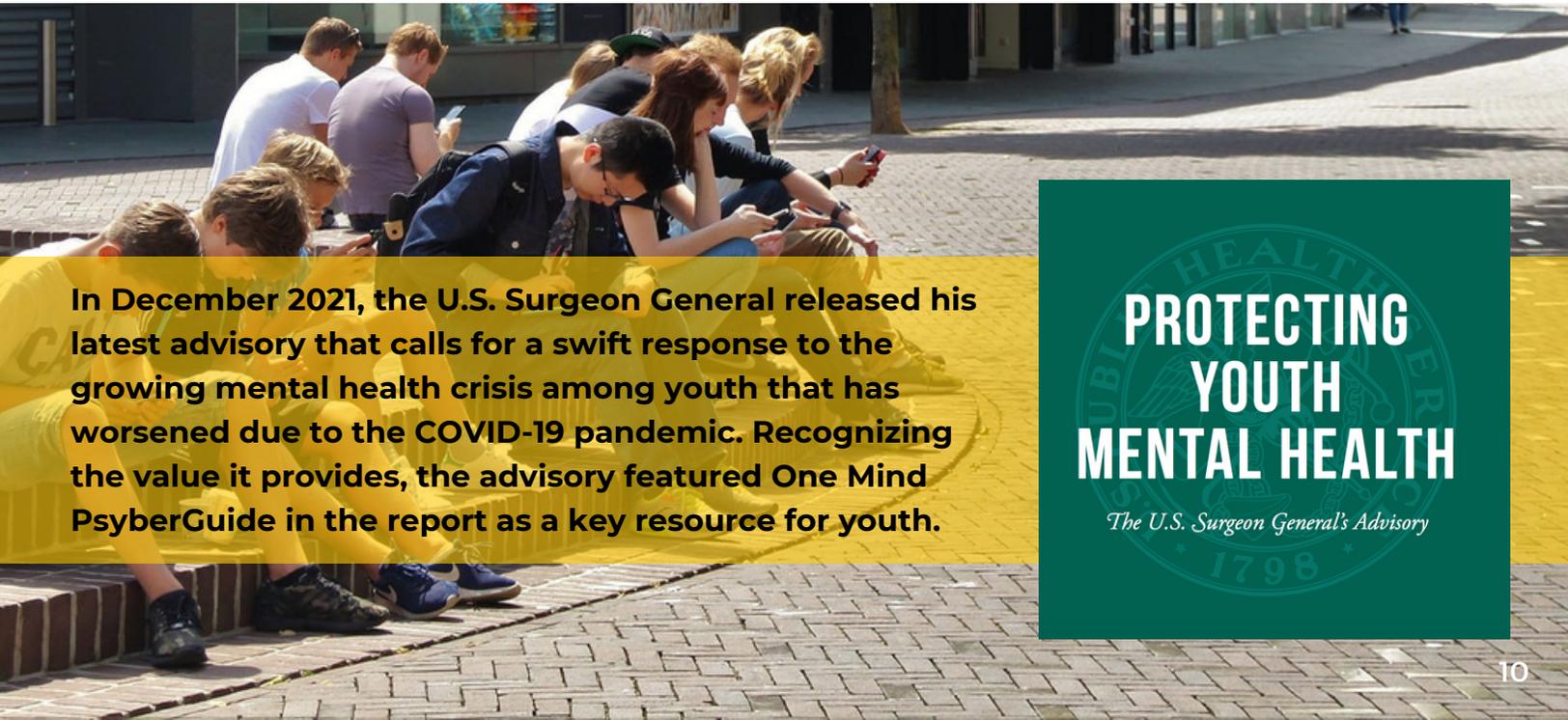
One Mind PsyberGuide helps people explore how technology can be used to improve mental health and wellbeing. Through rigorous evaluation of products and promotion of best practices, One Mind PsyberGuide hopes to improve access to mental health resources for those who lack access to traditional support.

One Mind PsyberGuide achieved a number of milestones in 2021, including:

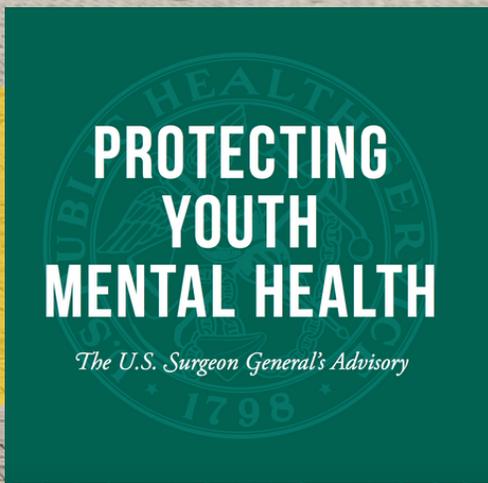
- Welcoming over 152,000 visitors to the One Mind PsyberGuide website.
- Adding 50 new app reviews to the App Guide, bringing the total number of reviewed apps to almost 300.
- Publishing scientific papers in venues such as Psychiatric Services, Journal of Medical Internet Research (JMIR), JMIR Mental Health, Digital Health, Cognitive and Behavioral Practice, and Frontiers in Digital Health.
- Presenting a number of webinars, workshops, and trainings -- for example Anxiety and Depression Association of America Public Webinar, Youth Tech Health Conference, Student Mental Wellness Conference Workshop.
- Hosting 32 Digital Drop-In events on a range of topics including Mental Health and Covid, Digital Mental Health and Neurodiversity, Digital Tools and Mental Health for the LGBTQIA+ Community, etc.
- Creating new video app review content which was featured in weekly episodes of One Mind Brain Waves.
- Participating in multiple thought leadership workshops, including the Banbury Forum, Canadian National Forum on the Standardization of Mental Health Apps, American Psychological Association Innovation Working Group.

In 2022, One Mind PsyberGuide looks forward to exploring how they can support additional stakeholders, such as employers and psychologists.

**Learn more at [onemindpsyberguide.org](https://onemindpsyberguide.org)**



**In December 2021, the U.S. Surgeon General released his latest advisory that calls for a swift response to the growing mental health crisis among youth that has worsened due to the COVID-19 pandemic. Recognizing the value it provides, the advisory featured One Mind PsyberGuide in the report as a key resource for youth.**



**PROTECTING  
YOUTH  
MENTAL HEALTH**

*The U.S. Surgeon General's Advisory*

# ASPIRE

The ASPIRe Initiative is enhancing recovery for youth experiencing serious psychiatric illness through expanding and improving early care. A foundation of the ASPIRe initiative is a learning healthcare network of early treatment centers in California that are working to improve youth care outcomes through data sharing and the piloting of care innovations.

The California Early Psychosis Learning Healthcare Network (called EPI-CAL) is a unique partnership between the One Mind, the National Institutes of Mental Health, the University of California, and multiple California counties. To date, there are 19 early psychosis programs participating in EPI-CAL. A key objective of establishing EPI-CAL is to enhance California's ability to participate and learn from EPINET, a newly established national network of early psychosis programs and data systems.



In 2021, EPI-CAL made a lot of progress towards its goals. This included conducting focus groups to learn the views of clinicians, family members, and lived experience individuals about what data the Beehive data collection system should collect and how it should be used. As a result, EPI-CAL is creating a data collection system they are confident that early psychosis program staff, clients and family members will actually use and that the data visualizations will inform and improve early psychosis care.

Having successfully beta-tested the Beehive data collection system across three pilot early psychosis programs in California, EPI-CAL is now collecting rich insights that can be used to guide future non-pilot early psychosis programs.



***"One Mind's leadership and support has been critical for realizing the dream of EPI-CAL, from its launch to the continuously improving care it now brings to young people statewide."***

**Dr. Tara Niendam  
Executive Director of the UC Davis Early Psychosis Program**

## EPI-CAL IMPLEMENTATION SCHEDULE

Part 1: Pre-Implementation Surveys  
2019-2021

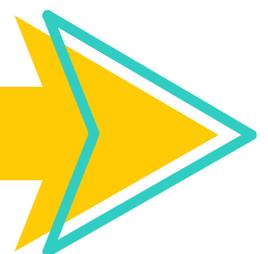
Beehive Training  
Parts 1,2,3  
2021

Midpoint Implementation Surveys  
2021

Part 2: Pre-Implementation Surveys  
2020-2021

Rollout Beehive Implementation  
2021

Ongoing Beehive Usage  
2022-2024



# STRONG 365

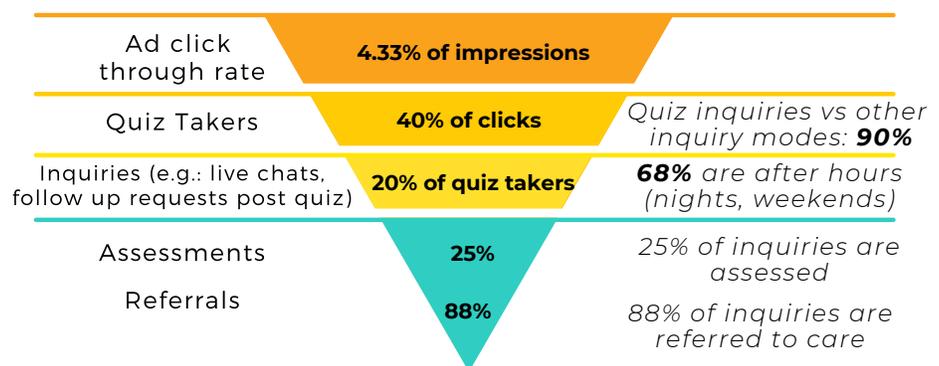
Supported by One Mind and the National Institute of Mental Health, leaders at Northwell Health and Strong 365 have been collaborating on a first-of-its-kind digital media campaign designed to identify and refer youth with First Episode Psychosis (FEP) to care. Over the past two years, the Northwell Health and Strong 365 team has initiated a digital ad campaign in New York state that has demonstrated the potential for social media and search engine advertisements to accelerate help seeking.

Strong 365's Digital Support Bridge leverages the power of digital media to facilitate access to care by proactively identifying and engaging teens and young adults with emerging mental illnesses online to offer instant free education and support, live coaching sessions, and care navigation to community-based resources. These efforts are designed to promote early intervention and reduce the barriers to treatment initiation.



## Monthly Engagement, Assessment, and Referral Rates

Based on 3-months ending 11/11/21



The program's current goal is to perfect a replicable referral model that can be further scaled across multiple states to serve youth with broad mental health concerns.

## Strong 365 National Leadership Board

Strong 365's National Leadership Board consists of 13 young adults located across America who guide strategy and content for Strong 365 and help create a welcoming, safe community by sharing their stories of finding strength through struggle.



### Board Member Profile:

Mel is a poet, writer, and interviewer at a mental health organization. She is interested in expanding peer-led, community mental health support and resources for people experiencing psychosis. Mel's writing is influenced by her lived experience with disability, psychosis, and other forms of mental distress. Her YA verse novel, *Survive and Keep Surviving*, comes out in April 2022. Learn more about Mel and her writing at [www.melmallory.com](http://www.melmallory.com).

# MUSIC FESTIVAL FOR BRAIN HEALTH



Held at Staglin Family Vineyard on Saturday, September 11th, 2021, the 27th Music Festival for Brain Health provided a return to in-person excitement and hope for the 400+ supporters and scientists who attended the event.

The day kicked off with the ever-inspiring Scientific Symposium, followed by the outdoor wine tasting that featured some of the world's most acclaimed wines, and hors d'oeuvres provided by Chef Curtis Di Fede of Christopher Kostow's The Charter Oak Restaurant in St. Helena.

GRAMMY-nominated and multi-platinum recording artists ONEREPUBLIC had the crowd dancing with a live concert performance that included a long list of their best songs.

VIP guests were then treated to a four-course dinner created by celebrated Chef and Top Chef Masters winner Chris Cosentino of Acacia House in Napa Valley and Rosalie in Houston Texas, paired with Staglin Family Vineyard wines.

Generosity flowed fully with an impromptu fund-a-need auction during the dinner that raised more than \$1 million to support One Mind's brain health initiatives.

**One Mind reached a major milestone at the 27th Music Festival for Brain Health, surpassing a half-billion dollars raised and leveraged since the initial festival in 1995.**



**Watch the 2021 Music Festival for Brain Health Recap video:**





# SCIENTIFIC SYMPOSIUM

It was uplifting and energizing to be able to host an in-person Scientific Symposium as part of the 27th Music Festival for Brain Health event.

Francis S. Collins, the recent Director of the National Institutes of Health set the mood by virtually providing the opening remarks and solo musical performance, before Deanna Barch, PhD, the Chair of the Department of Psychological & Brain Sciences at Washington University jumped into the science with her Keynote Address that focused on the relationship of early life poverty to brain development and mental health.

The four 2021 One Mind Rising Star Awardees presented about their One Mind funded research,

while Indre Viskontas, MM, PhD, shared her engaging Featured Address that focused on how music can make you better.

One Mind Scientific Advisory Board Co-Chair, Eric Nestler, MD, PhD, served as the moderator, keeping people entertained and engaged.

It was wonderful to have many of our One Mind funded researchers, as well as the event guests in attendance and watching online.



Watch the 2021 Scientific Symposium presentations:



# ONE MIND ALL MEDIA

In its second year of operation, One Mind All Media continued to put its foot on the gas by releasing a steady volume of media pieces that aimed to shape culture, educate audiences, and reduce the stigma and discrimination surrounding mental health. Led by the One Mind Brain Waves webcast interview series that aired weekly, in 2021, One Mind All Media also released two highly regarded documentary short films, partnered with the McCarter Theatre Center's The Manic Monologues and Jewel's World Mental Health Day Summit & Concert, and led a number of campaign collaborations with our One Mind Champions and other social influencers such as Charlie Green.

## ONE MIND BRAIN WAVES

2021 was a spectacular year for the One Mind Brain Waves programming, energized by the inclusion of notable celebrity guests and the musical performances that were included in almost every episode. In 2021, our One Mind Brain Waves viewership skyrocketed to a massive 3,374,239 video views on social media.



Watch all the One Mind Brain Waves episodes via our brain health library:



Anchored by One Mind President, Brandon Staglin's well-seasoned hosting skills, in 2021, we expanded the host role to include One Mind Champions Laurie Hernandez and Hunter Hayes. In addition, NFL Football greats Solomon Thomas and Darius Leonard each guest-hosted highly popular episodes where they also shared their own mental health lived experience stories.

Other well-known One Mind Brain Waves guests included Judy Collins, Jewel, Langhorne Slim, Husseini Manji, and Darrell Steinberg.

**Learn more at [onemind.org/brainwaves](https://onemind.org/brainwaves)**

### The Manic Monologues

A VIRTUAL THEATRICAL EXPERIENCE

**McCarter Theatre Center's The Manic Monologues is a virtual theatrical experience that takes viewers on an interactive journey through the personal and true stories of 21 individuals whose lives have been affected by mental health challenges.**



One Mind was a partner and beneficiary of the second annual World Mental Health Day Summit & Concert that streamed live on October 10, 2021.

Focusing on raising funds to better the quality of mental healthcare for adolescents and young adults, the event featured a star-studded lineup of musicians, celebrities, fitness experts, and chefs - including our One Mind Champions Jewel, Hunter, and Laurie.



In November 2021, One Mind All Media initiated a campaign agreement with the singer-songwriter, producer, and multi-instrumentalist Charlie Green (CG5) to leverage the online release of his hit single 'Freak Out' that he wrote about his mental health.

Charlie is donating a percentage of the money he earns from the YouTube streaming of the song to One Mind. To date, it has been viewed more than 1 million times!



## Looking Brighter: Surviving Psychosis

**A docu-short film released in May 2021 that reached over 1 million views online**

Made possible by a grant from Neurocrine Biosciences, this documentary short film highlights the lived experience of Chris Ferrari, who has dealt with not only psychosis but the side effects of treatment. Chris, his family, and his trusted mental health professionals at the UC Davis Early Psychosis Programs worked together to develop a recovery plan.



**Watch the documentary here:**



## ONE MIND CHAMPIONS

In 2021, we launched our One Mind Champions initiative with Olympic Gold Medalist Laurie Hernandez, and recording artists Hunter Hayes and Jewel. The One Mind Champions advocate for One Mind and cultivate honest, open community by sharing their own lived experiences with mental health.



# ONE MIND AT WORK

70

2020

144

2021

The number of member organizations more than doubled in 2021

**26 Million**

people receiving improved mental health support via the One Mind at Work Charter

One Mind at Work exists to improve the mental health of individuals that serve in our workplaces. To achieve this goal, in 2021 we took on the opportunity to leverage our network of workplace mental health advocates to grow and expand our offerings and resources.

These opportunities include continuing to not only grow our member base but also work to provide real value to our members and their employees by:

- Sharing and elevating best practices
- Building an index to help support and drive member performance
- Establishing a solutions marketplace
- Providing expert guidance
- Continuing to share and learn from one another through convenings and living laboratories
- Developing an app to create a seamless channel for member-to-member communication



In early 2021, Daryl Tol joined One Mind as the Executive Vice President, to oversee the One Mind at Work initiative and contribute to One Mind's overall vision and objectives.

Daryl brings more than 20 years of healthcare leadership, as well as his own mental health lived experience. Daryl comes from Advent Health, where he served as President/CEO of the nonprofit health system's Central Florida division.



The 5th Annual One Mind at Work Global Forum took place in St. Helena, CA on September 8-9, 2021, convening over 50 member organizations represented by over 150 attendees. The event, titled Taking Action to Address New Challenges in Workplace Mental Health, included an esteemed group of employers, advocates, thought leaders, and individuals with lived experience working within employer mental health efforts.

## One Mind at Work Guiding Council

The Guiding Council will oversee One Mind at Work's multi-year strategy and annual budgets, and hold the One Mind at Work executive leadership accountable for performance. The Guiding Council will also create a disciplined process for grant funding of workplace-oriented research and development.



**James Platt**  
GC Chair  
COO  
Aon Plc



**Gordon Watson**  
GC Vice Chair  
CEO  
Asia & Africa, AXA



**Daryl Tol**  
EVP  
One Mind



**Paula Allen**  
SVP, Research and  
Total Wellbeing  
LifeWorks



**Greg Becker**  
President & CEO  
SVB Financial  
Group



**Sheri Bronstein**  
Chief Human  
Resources Officer  
Bank of America



**Alison Cupito**  
Senior Manager,  
Global Mental  
Health  
Accenture



**Mary Deacon**  
Chair – Bell  
Let's Talk mental  
health initiative  
Bell Canada



**Brad Freer**  
Partner & Global  
Equity Portfolio  
Manager  
Capital Group



**Bob Garrett**  
CEO  
Hackensack  
Meridian



**Shawn Griffin, MD**  
President/CEO  
URAC



**Cathryn Gunther**  
Global Head of  
Associate Health  
& Wellbeing  
Mars



**Rohit Kapoor**  
CEO  
EXL



**Craig Kramer**  
Mental Health  
Ambassador  
Johnson & Johnson



**David Long**  
Chairman & CEO  
Liberty Mutual



**Fiona McAslan**  
Wellbeing  
Lead  
NatWest



**Mary Michael**  
VP, Patient Advocacy  
& Stakeholder  
Management  
Otsuka



**Debbie Perelman**  
CEO  
Revlon Inc.



**Mario Schlosser**  
CEO  
Oscar Health



**Harvey Schwartz**  
Former  
President/COO  
Goldman Sachs



**Jeffrey Tan**  
CEO; Ambassador  
for Mental Health  
Jardine

## One Mind at Work Scientific Advisors

The Scientific Advisors will recommend and oversee One Mind at Work's research studies and work to publish the findings into actionable insight, for members to digest and enact among their institutions. The Scientific Advisors will also partner with One Mind at Work member companies to produce case studies on their behalf, and test the One Mind at Work strategic plan against scientific evidence.



**Alyson Meister, PhD**  
Chair  
IMD Business School



**Kathleen Pike, PhD**  
Columbia University  
Irving Medical Center



**Carrie Bearden, PhD**  
UCLA



**Bonnie Cheng, PhD**  
Hong Kong University  
Business School



**Eric Nestler, MD, PhD**  
Icahn School of Medicine  
at Mount Sinai



**Jan-Emmanuel de  
Neve, PhD**  
Saïd Business School,  
University of Oxford

# PARTNERSHIPS

One Mind is committed to healing the lives of people impacted by brain illness and injury through global, collaborative action. To further advance this commitment, in 2021, we continued to advance our participation in a number of highly influential collaborations or partnerships.

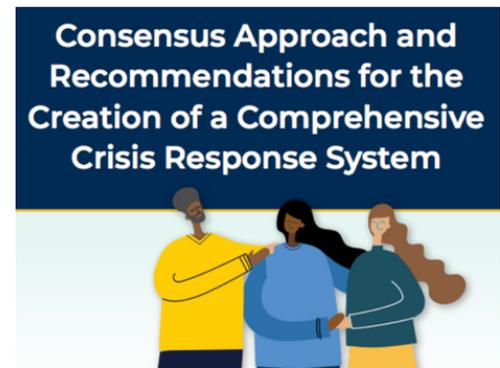
## Mental Health Coalition

The Mental Health Coalition was formed in 2020 with the understanding that the mental health crisis is fueled by a pervasive and devastating stigma, preventing millions of individuals from being able to seek the critical treatment they need. The coalition consists of a number of leading mental health organizations, brands, and individuals who have joined forces to end the stigma surrounding mental health and to change the way people talk about, and care for, mental illness.



## CEO Alliance for Mental Health

One Mind is a founding member of the CEO Alliance for Mental Health, a collaborative of 15 of the nation's leading mental health professional organizations, advocacy groups, and funders that formed in 2020. In the Fall of 2021, the CEO Alliance published a roadmap to guide mental health crisis response mandated by the National Suicide Hotline Designation Act of 2020. The plan offers federal and state policymakers a tried-and-tested, evidence-based toolkit for implementing a full continuum of mental health and substance use care in conjunction with the federally mandated #988 crisis hotline for mental health emergencies which will be operational in July 2022.



## Accelerating Medicines Partnership - Schizophrenia

In 2020, One Mind joined the Accelerating Medicines Partnership - Schizophrenia, the new public-private partnership launched by the National Institutes of Health to meet the urgent need for early therapeutic interventions for people at risk of developing schizophrenia. This partnership brings together the NIH, the U.S. Food and Drug Administration and multiple non-profit and private organizations to work toward the shared mission of discovering promising biological markers that can help identify those at risk of developing schizophrenia as early as possible, to track the progression of symptoms and other outcomes and to define targets for treatment development.



# ONE MIND'S INFLUENCE ON SCHIZOPHRENIA RESEARCH

In 1995 as a response to their family's lived experience with mental health, Garen and Shari Staglin set out to 'run towards the problem' to bridge the gaps that they saw in mental health research funding and patient support. The years since have been filled with success, providing hope for families worldwide who are facing a similar mental health challenge.

**1995**

Inspired by their experience with their son Brandon's schizophrenia diagnosis and recovery, Shari and Garen Staglin found a charity concert in Napa Valley as the Music Festival for Mental Health, hosting it at their Staglin Family Vineyard.



**2002**

The Music Festival for Mental Health seed-funds the founding of the North American Prodrome Longitudinal Study (NAPLS), the first large-scale research consortium to investigate the means to detect and to treat psychosis in its formative stages. Now expanded with funding from the National Institute of Mental Health, the discoveries of this consortium continue to fuel a nationwide movement to reorient brain healthcare from a reactive approach to a more effective, proactive paradigm.

**2005**

The Music Festival for Mental Health launches its Rising Star Award grant program, aimed to empower the most promising young brain scientists to make brain health breakthroughs while growing into leaders whose work will positively impact patients' lives.

**2010**

As a young and upcoming scientist, Joshua Gordon, MD, PhD is selected as a 2010 Rising Star Award winner for his pioneering research on how malfunctions in the circuitry of the brain relevant to schizophrenia and anxiety create psychiatric symptoms. Shortly after, Dr. Gordon earns two follow-on grants from the National Institute of Mental Health.



**2016**

Dr. Joshua Gordon is named the Director of the National Institute of Mental Health, where he manages an annual budget of approximately \$1.5 billion, supporting more than 2,000 research grants and contracts.

**2018**

Brandon Staglin, the catalyst for his parents' brain health efforts becomes the President of One Mind, serving as a prominent example to the success those living with a mental health condition can achieve.



**2020**

Joshua A. Gordon, M.D., Ph.D. plays a vital role in the launching of the National Institutes of Health's Accelerating Medicines Partnership - Schizophrenia, a public-private partnership that builds on the NAPLS discoveries to advance early interventions for schizophrenia. One Mind and a number of other highly influential brain health organizations join as founding members.

**Today & Beyond**

Now, One Mind's ASPIRe Initiative is putting 27 years of discovery to work to change the lives of young people facing schizophrenia and other serious psychiatric illnesses.

# ONE MIND CATALYST

One Mind Catalyst comprises charitable donations that invest in for-profit companies to further knowledge, treatment, and cures for brain health issues. Launched in 2019 with support from key One Mind Board Directors and industry advisors, the mission of One Mind Catalyst is to accelerate the number and scale of companies building real-world solutions to address brain health.

One Mind Catalyst invests in mental and behavioral health projects that have the potential to significantly improve diagnostic tools and treatments available in real world settings.

One Mind Catalyst further seeks companies that have the potential to generate attractive returns on our investment and will serve as an evergreen fund, meaning that all potential profits from One Mind Catalyst will be re-distributed to allow for additional investments in the future, targeting additional mental and behavioral health research, treatments, and cures.

As of late 2021, One Mind Catalyst has made three investments, each of which has already achieved a significant multiple in valuation: Alto NeuroScience, Mindstrong LLC, and MiResource.

**One Mind Catalyst  
has an indefinite term  
and is open to new  
donations with a  
minimum amount  
of \$250,000  
throughout its term.**

## Alto NeuroScience

At Alto NeuroScience, Dr. Amit Etkin is drawing on his clinical research at Stanford, established network of collaborating clinics, and data aggregated at scale from a variety of sources, to develop a diverse and comprehensive database for discovery of treatment-relevant brain signatures. These signatures will establish who is a good candidate for TMS as well as a range of medications, what changes during successful versus unsuccessful treatment, what characterizes different pharmacological and TMS mechanisms of action, and which existing medications may have unexpected potential in psychiatry.

Alto NeuroScience's platform technology is perfectly positioned to extend to areas such as addiction, PTSD, bipolar disorder, as well as other areas where resistance rates and costs are high, and treatment options are lacking, including outside psychiatry.



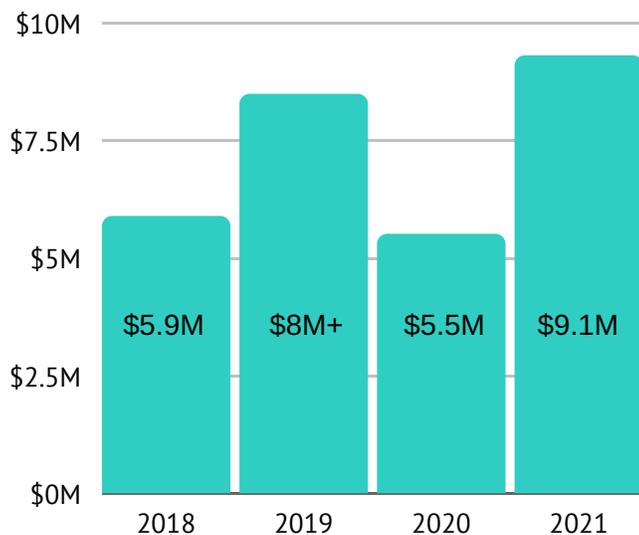
Watch the 2021 One Mind Brain Waves episode that featured Dr. Etkin:



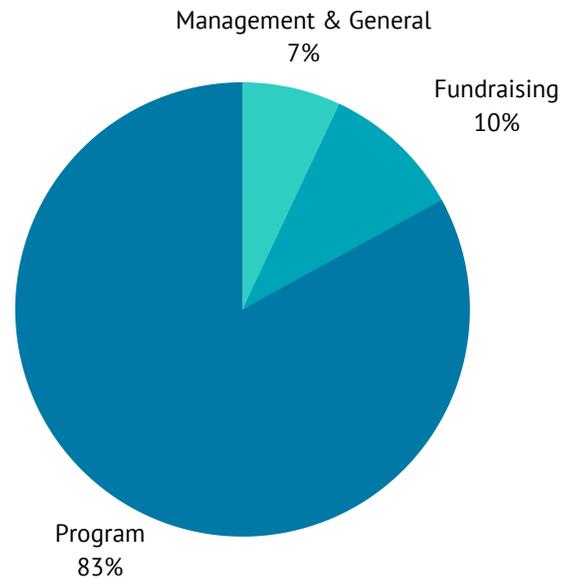
# 2021 FINANCES

One Mind is tackling the mental health crisis with science-based innovations, services, and educational media reaching millions. 2021 was a record year for our non-profit. Through your support, we continue our progress towards enabling all individuals facing brain health challenges to build healthy productive lives.

## 2021 Total Revenue & Other Additions:



## 2021 Expense Percentages:

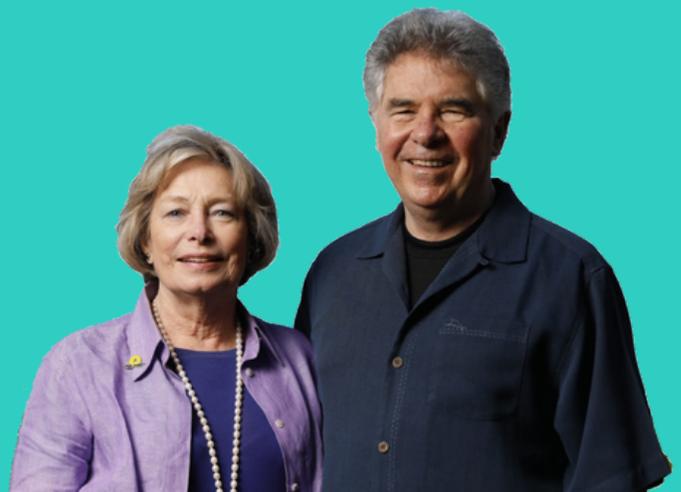


In 2021, One Mind retained a Platinum Seal of Transparency from the non-profit rating organization, GuideStar. This is the highest rating level they provide. [www.guidestar.org](http://www.guidestar.org)

**Please visit [onemind.org](http://onemind.org) to make your gift today.**

***Every donation you make to support our mission is an investment in hope for those who are affected by a mental health condition.***

***Thank you for supporting One Mind and our vision of accelerating brain health for all!***



# ONE MIND TEAM

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**Daryl Tol**  
Executive Vice President



**Cindy Dyar**  
Operations Director



**Dalton Delan**  
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Festival for Brain Health  
Director



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Member Engagement  
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**Barrett Lehnen**  
Member Engagement  
Specialist  
*One Mind at Work*



**Sarah D. Johnson**  
Managing Director  
*Staglin Family Group*

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**Special thanks  
to our Board  
members who  
retired in 2021**



Gary Bridge



Vince Rinaldi



[www.onemind.org](http://www.onemind.org)



In 2022, you can make a difference in the lives of those who face a brain health challenge by donating to our non-profit - be it on your birthday, through a fundraiser, on our website, on the phone, by email, or even through the mail. Together, we will make a difference in the lives of those who are facing a brain health challenge!



DONATE ONLINE:  
[www.onemind.org](http://www.onemind.org)



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