



# ONE MIND™

## 2020 Annual Report



# Accelerating Brain Health for All



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# A MESSAGE FROM OUR ONE MIND PRESIDENT



In 2020, the pandemic, its economic fallout, and widespread social unrest rocked the world. Brain health conditions, led by depression and anxiety, soared, doubling the rates of mental ill health in the U.S. As we cocoon in our homes for months, our wellbeing needs healing.

My experience in schizophrenia recovery has taught me meaning is critical to mental health. Amidst such darkness, it's easy to forget that everyone's life—your life—has meaning. I've also learned that one crucial way to see meaning in dark times is to generate light.

Science can help us experience meaning in the world around us. Just as science-generated breakthroughs helped me to regain my health, so they are helping people the world over to re-engage in fulfilling lives.

In 2020, thanks to our donors and sponsors, One Mind kindled brain health advances across science, services, and society:

- One Mind's funded AURORA program has discovered over 200 biomarkers to enable the development of personalized treatments for post-traumatic stress.
- One Mind's ASPIRe Initiative has now collaborated with insurance and government agencies to provide science-based care for youth at risk for serious mental illness across three communities.
- Via the One Mind at Work Charter, 20 million people are receiving improved mental health benefits and support.

And these are only the beginning! Thank you for joining us on this journey. Please share the meaning you find within this report—and within yourself—with your family and friends.

Brandon Staglin  
President, One Mind





**IN 2020, ONE MIND TACKLED  
THE COVID-INDUCED MENTAL  
HEALTH CRISIS WITH SCIENCE-  
BASED INNOVATIONS,  
SERVICES, AND EDUCATIONAL  
MEDIA REACHING MILLIONS.**

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# OUR IMPACT

**One Mind has catalyzed pivotal brain health research for over 25 years.**

**20 M**

People receiving improved mental health support via the One Mind at Work Charter

**\$480 M**

Raised and leveraged to support lifesaving brain health research

**200+**

Biomarkers defined for personalized diagnosis and treatment for post traumatic stress

**10,000**

People enrolled in and benefitting from One Mind funded studies

**36**

One Mind Rising Star Award winning researchers funded

**10+ Years**

Pioneered development of a psychosis prevention treatment with 10+ year benefits



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**One Mind is accelerating  
brain health for all.**

[Donate](#)



Our new website launched in November 2020. See it at **[onemind.org](https://onemind.org)**



**One Mind advances cutting-edge neuropsychiatric research, creating a wellspring of hope for better diagnostic tools and treatments for brain health conditions. This emphasis on research is also infused in our patient-centered services, as well as our initiatives that dismantle stigma and discrimination through education and media.**



## SCIENCE

One Mind funds and supports cutting-edge scientific research to accelerate breakthroughs in the diagnosis, prevention, treatment, and ultimately cures for brain illness and injury.

## SERVICES

One Mind supports scalable access to and rapid adoption of new knowledge, best practices and gold-standard treatments by healthcare practitioners and patients.

## SOCIETY

One Mind uses its convening power to catalyze hope for those impacted, raise funds for brain health research, and support initiatives for ending the stigma and discrimination associated with brain illnesses.

The One Mind Rising Star Awards identify and fund pivotal, innovative research on the causes of and management for brain health conditions by supporting the most promising emerging leaders in the field of neuropsychiatry.

Since the launch of the awards in 2005, One Mind has awarded 36 awards to some of the best and brightest early career brain scientists. Since receiving their awards, these researchers have gone on to make a significant impact, both in their studies and in the brain health community as a whole.

In 2020, we awarded two Rising Star Awards for \$300,000 each and for the first time ever, thanks to the Baszucki Brain Research Fund, we awarded five bipolar disorder focused awards for \$20,000 each to help accelerate their careers, advance their knowledge and grow the community of bipolar disordered focused researchers.

# 36

**One Mind Rising  
Star Award winning  
researchers funded**

# \$9

**Million in  
total grant  
funding**

## DR. ALIK WIDGE'S ONE MIND RISING STAR CONTINUES TO RISE

In 2017, One Mind awarded Alik Widge, MD, PhD, with the One Mind / Janssen Rising Star Translational Research Award in Memory of Jeffrey S. Nye MD, PhD, to support his early-career research that aimed to identify the brain circuits involved in flexible decision-making and their enhancement through electrical brain stimulation. Three years later, based on the treatment method he verified during his One Mind supported work, Dr. Widge was awarded a \$6.6M grant from the National Institute of Mental Health to develop a commercialized implantable medical device that will translate his treatment methods to patients. The funding from the NIMH is notable because of its large size and the fact that it resides outside of the typical projects that the NIMH funds.

This follow-on funding that Dr. Widge and many of our other One Mind Rising Star Awardees receive is instrumental to our strategy of leveraging public resources to seed the development of better treatments for patients. We salute every researcher who works day in and day out and the progress that is being made.

***“One Mind 100% should take credit for the NIMH award, and can claim this as a clear example of the multiplicative, de-risking effects One Mind hopes to have.” - Dr. Alik Widge***





## 2020 RISING STAR AWARD WINNERS



### Kevin T. Beier, PhD

*2020 One Mind Janssen Rising Star Award in Memory of Jeffrey S. Nye, MD, PhD*

Assistant Professor, Department of Physiology and Biophysics, University of California, Irvine.  
Research: Identifying Biomarkers to Aid Early Detection and Personalized Therapeutics.



### Gregory A Fonzo, PhD

*2020 One Mind Baszucki Brain Research Fund Rising Star Award*

Assistant Professor, Department of Psychiatry and Behavioral Sciences, University of Texas at Austin Dell Medical School.

Research: Targeting Neural Structures in the Amygdala to Treat Mood Disorders.

**2020 RISING STAR  
AWARD SPONSORS**



**Baszucki Brain  
Research Fund**

## 2020 BIPOLAR AWARD WINNERS

### Paulo Lizano, MD, PhD

Harvard Medical School

### Hirofumi Morishita, PhD

Icahn School of Medicine at Mount Sinai

### Ivy F. Tso, PhD

University of Michigan Medical School

### Alexander Urban, PhD

Stanford University School of Medicine

### Nolan Williams, MD

Stanford Brain Stimulation Lab

## DR. ARIKA SAWA - A LEADER OF COLLABORATIVE RESEARCH

In 2007, Dr. Akira Sawa won a One Mind Rising Star Award for his proposed research on understanding why DISC1 (Disrupted-in-Schizophrenia) is a schizophrenia risk factor. As is the case with every One Mind Rising Star Awardee, Dr. Sawa was invited to attend the One Mind Music Festival for Brain Health to present on his planned research. While at the event, Dr. Sawa met many of the best, more senior neuroscientists in the field, including Dr. Steven Hyman, who is the Director of the Stanley Center for Psychiatric Research at Broad Institute of MIT and Harvard. After the event, the two stayed in close contact, with Dr. Hyman becoming a mentor for Dr. Sawa. Through the mentorship, Dr. Hyman shared his support for teamwork and collaborative research, which are focuses they both retain to this day.

Now, as the Director of the Johns Hopkins Schizophrenia Center that from 2012 to 2019 he worked to build up and establish as a venue where comprehensive clinical study takes place with his many junior researchers, Dr. Sawa's support for teamwork and collaborative research is explicit. Dr. Sawa takes pride in the fact that for most of these years, his priority was on being a mentor for the junior researchers above that of his own research.

In the research Dr. Sawa and his team have done to advance possible therapies for schizophrenia, to the more synergistic culture Dr. Sawa is spearheading at Johns Hopkins University and his collaborations with his junior colleagues, Dr. Sawa has exemplified the outcomes we hope our Rising Star Awardees achieve. One Mind is grateful for Dr. Sawa and what he has given to the brain science community and we are thankful to have helped support his career trajectory.



# POST-TRAUMATIC STRESS

AURORA is a major national research initiative working to improve understanding, prevention, and recovery for individuals who have experienced a traumatic event resulting in post traumatic stress or other psychiatric conditions.



**\$4.5 Million  
Given From  
One Mind to  
AURORA**

2020 successes include:

**200**

Digital biomarkers defined for personalized diagnosis and treatment for post-traumatic stress.

**80%**

Survey follow up rate at the study's 12-month mark

**28**

Enrollment sites

- ✓ 5 Deep Phenotyping sites for in-person sessions
- ✓ Study data submitted to NIMH Data Archive in February 2020
- ✓ Freeze 2B and Freeze 3 datasets released to study investigators in October 2020

# HEROES HEALTH

Even before COVID-19, healthcare workers and first responders were vulnerable to depression and suicide. Since the pandemic, they have faced overwhelming conditions that place an enormous amount of stress on their mental health.

To protect the health of these healthcare heroes and to ensure they can effectively care for their patients, in July of 2020, One Mind helped launch the Heroes Health initiative that was built to help healthcare workers track their mental health and access the crisis support and resources they need.

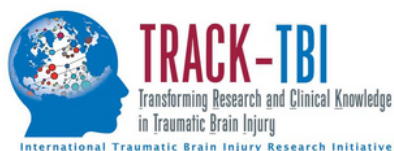
The Heroes Health app was developed by the University of North Carolina (UNC) School of Medicine, UNC Health, and X Development, a subsidiary of Google's parent company Alphabet.



In 2020, seven major institutions signed up to use the Heroes Health app to support their healthcare workers, with more institutional signups expected soon.

The Heroes Health app is a valuable life-saving mental health support tool during COVID-19, but the support it provides will continue to be of value even in the many years to come.





# TRAUMATIC BRAIN INJURY

TRACK-TBI / TED Initiative is a national research study supported by One Mind that is working to identify and confirm FDA approved diagnostic and prognostic markers that will lead to successful clinical treatment trials for TBI.

In January of 2021, global medical device company, Abbott Laboratories received 510(k) clearance for the the first ever rapid handheld TBI blood test that will enable clinicians to assess individuals with suspected TBI's, including concussions, in under 15 minutes.

This achievement was influenced by the TRACK-TBI collaborative's early willingness to share their data with Abbott and the FDA during the earliest stages of their research so to accelerate the regulatory pathway for the test. One Mind's early-stage support of the TRACK-TBI collaborative was critical to both the extraordinary patient retention rates achieved and the data curation that enabled the robust amount of quality data the FDA requires for such approval.

The game-changing value of the test that is how emergency room and urgent care medical providers will use it to help them decide who needs to get a CT or MRI and who does not, dramatically shortening the time it takes to properly diagnose the issue. This advancement has the potential to save the lives and improve the outcomes for the millions of people each year who are hospitalized for a TBI or concussion.



International Alliance of  
Mental Health Research Funders

One Mind is a member of the IAMHRF (International Alliance of Mental Health Research Funders). In October 2020, the IAMHRF established the Common Measures in Mental Health Science Governance Board (CMB) to help advance the adoption of shared measures in mental health research. The CMB is co-chaired by the Wellcome Trust and NIMH, and other members include Grand Challenges Canada, UKRI - Medical Research Council, MQ Mental health research, The Lancet Psychiatry, JAMA Psychiatry, and Movember.

By agreeing on an initial set of measures, funders aim to make mental health data easier to combine, compare and communicate. This development marks a significant milestone in IAMHRF's efforts to create a level playing field by making mental health data more equitable and globally accessible. It builds on the successful consultation on Demographic Measures, which opened in April 2020 and received over 100 detailed responses from data measurement experts in countries all over the world.

**Learn more at [iamhrf.org](https://iamhrf.org)**

## OPEN SCIENCE

### DAQCORD

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Created with the leadership support of One Mind, the DAQCORD (Data Access Quality & Curation For Observational Research Designs) Guidelines were developed by an international group of clinicians, scientists and data experts, who based on a review of related literature and their own experiences, reached consensus on items relevant to assessing the quality of clinical research data. These items have been incorporated into an online tool and provide a framework for study design as well as standardized self-assessment and reporting.

**Learn more at [daqcord.org](https://daqcord.org)**

## ASPIRe 2040 Goals:

### Recovery:

75% of persons with Serious Psychiatric Illnesses will live full and productive lives.

### Access to Care:

100% access to needed services and care for Serious Psychiatric Illnesses

The ASPIRe Initiative is enhancing recovery for youth experiencing serious psychiatric illness through expanding and improving early care. ASPIRe's foundation is a learning health care network of early treatment centers which work to improve gold standard care through data sharing and piloting of care innovations.

In knowing that many genetic, environmental and social factors play a role in the development and progression of serious mental illness and that no single organization can independently address these complex and interacting factors, in 2020, One Mind developed the ASPIRe Roadmap to Recovery to define the collaborative activities across research, health providers, social services, media, policy and advocacy groups that is needed to improve the trajectory for those living with serious mental illness.

## 2020 successes include:

### Access to Knowledge

Increased One Mind All Media programming including our weekly Brain Waves webcast series that in 2020 had over 4.7 million views.

### Early Detection & Intervention

The creation of two ASPIRe focused 'think tank' groups that aim to devise solutions for high priority needs and opportunities in mental health.

### Access to Effective Care

The launching of our first coordinated specialty care clinic that will serve as a model for future ASPIRe care programs.

### Better Diagnostics & Treatment

The launching of the Accelerating Medicines Partnership in Schizophrenia coordinated by the Foundation for NIH that aims to confirm biomarkers to enable the development of more targeted therapies for serious mental illness.

### Implementation & Evaluation in Real World Settings

The expansion of the One Mind supported, California wide EPI-CAL learning health care network that has also been selected to join the larger, NIH-funded EPINET network that will provide opportunities for collaboration on a national scale.

## ASPIRe Roadmap to Recovery







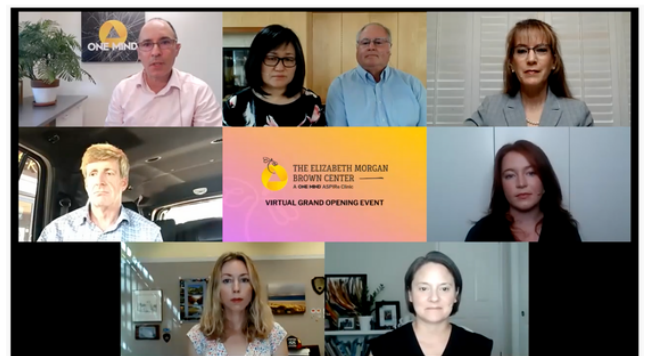
THE ELIZABETH MORGAN  
BROWN CENTER ———  
A ONE MIND ASPIRe Clinic

In September, 2020, and in collaboration with The Elizabeth Morgan Brown Memorial Fund, the County of Sonoma, Buckelew Programs and Aldea Children & Family Services, One Mind opened The Elizabeth Morgan Brown Center in Sonoma County, CA.

The center serves as the inaugural coordinated specialty care clinic of One Mind's ASPIRe initiative and is as a model for other early intervention coordinated specialty care programs that the ASPIRe Initiative will launch in California and beyond.



On September 19th, we held a virtual grand opening event that featured representatives from One Mind and the founding organizations of the Center. The live streamed event gave great perspective and shared the details of the patient-centered, culturally-sensitive care to youth this first of many One Mind ASPIRe Clinics will provide.



The Elizabeth Morgan Brown Center, A One Mind ASPIRe Clinic - Virtual Grand Opening

One Mind PsyberGuide helps people explore how technology can be used to improve mental health and wellbeing. Through rigorous evaluation of products and promotion of best practices, we hope to improve access to mental health resources for those who lack access to traditional support. In 2020, the One Mind PsyberGuide website was re-launched with improved user experience and functionality. Additional accomplishments in 2020 include:

- Revising our credibility rating scale and re-reviewing all products on our app guide, ensuring all app scores are current and up to date.
- Publishing an Employer's Guide to Digital Mental Health, in collaboration with the Northeast Business Group on Health.
- Convening a stakeholder committee to develop a Digital Payment Formulary, a system to facilitate app reimbursement and gather real-world evidence.
- Partnering with mental health advocacy groups and professional organizations, such as the American Psychological Association.
- Launching a series of Digital Drop-In events, bringing together a diverse community of app developers, researchers, and consumers to share ideas on digital mental health.
- High-level media exposure and recognition about One Mind PsyberGuide including a June 2020 mention in the New York Times.

Priorities for 2021 include establishing more partnerships with groups working in community mental health and bringing the voice of people with lived experience into our review process.

**Learn more at [onemindpsyberguide.org](https://onemindpsyberguide.org)**

App reviews based on science

## **Apps and digital health resources reviewed by experts**

The COVID-19 pandemic will have hidden and long-term mental health consequences for people and even more broadly the mental healthcare system as a whole. With the higher rates of anxiety, depression, and post-traumatic stress that will continue to occur and the pandemic related social distancing precautions that are deterring individuals from accessing appropriate care and forcing therapists to work remotely, the role of digital technology is becoming even more critical to support the mental health of those in need.

The good news is that the technology-assisted treatment being delivered online through computers, smartphones, virtual-reality applications, and videoconferencing is continuing to improve, and One Mind PsyberGuide continues to be the trusted resource for rating them based on criteria developed by experts in the field.



Image credit: Engineering & Technology Magazine



# THINK TANKS

As a way to guide further development and establish benchmarks for our ASPIRe Initiative, One Mind is establishing multiple 'think tank' groups to devise solutions for high priority needs and opportunities in mental health. In 2020, One Mind launched two extremely relevant think tanks to convene brain health experts, people with lived experience and other stakeholders.

## Music and the Brain Think Tank

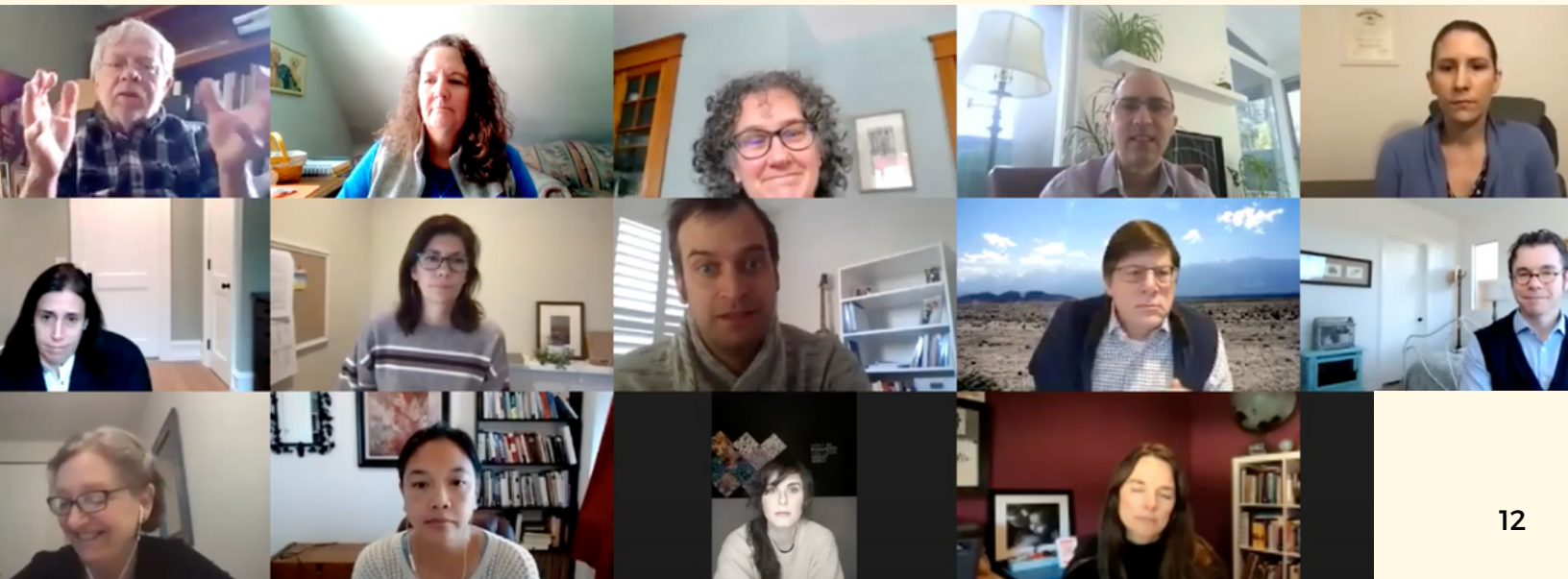
A large body of literature supports the importance of music on brain development and function, but key questions about dose, timing, and types of music that promote brain health are unanswered. In March 2020, One Mind convened the first Music and the Brain Think Tank meeting, gathering top international experts to expand and complement NIH research by consolidating and advancing the evidence related to music's role in the prevention and treatment of serious mental illness. The Think Tank was asked to provide suggestions on how to strengthen the field of NeuroArts research and also how to address key questions related to music therapy as an intervention for mental illness.

The Music and the Brain Think Tank includes 36 experts, including music therapists and other mental health clinicians, researchers who have investigated the effects of music or sound on the brain, musicians and others with lived experience who have participated in music therapy interventions, funders of mental health research and others from academia, government, industry and non-profit organizations.

## Youth Mental Health Screening & Referral Think Tank

Early intervention is associated with better mental health outcomes. In May and June of 2020, One Mind led a series of virtual Youth Mental Health Screening & Referral Think Tank meetings with industry experts to discuss and advance the best ways to help youth at risk for mental illness access services and care. The Think Tank aims to develop pragmatic tools and strategies to enable the most effective screening system nationwide.

The Youth Mental Health Screening & Referral Think Tank includes 33 experts, including psychologists, psychiatrists and other clinicians engaged with youth at risk for mental health conditions, young adults with lived experience, public school teachers, digital outreach providers, and others with knowledge about youth mental health screening and assessment in schools, primary care clinics, and other community settings.



# 26<sup>TH</sup> ONE MIND Music Festival for Brain Health



In 2020, for the first time ever in the 26 year history of the event, the Music Festival for Brain Health was entirely virtual.

10-time Grammy Award winner Arturo Sandoval and his ensemble played an intimate but lively concert from his residence streamed to the hundreds of guests who watched the performance in the comforts of their own homes or at one of the many Del Frisco's Double Eagle Steakhouse and Mastro's Steakhouse restaurants across America that hosted private socially-distanced dinners for the event.

Within the over \$3 million One Mind raised via the 2020 Music Festival for Brain Health event, we set an all-time record for the event's Fund-a-Need that raised nearly \$548,000 on our original \$500,000 goal. Thank you to everyone who participated and everyone who donated!

\$547,927 of \$500,000

103 Donors



## Save the Date for the 27th Music Festival for Brain Health!

Join us on September 11, 2021, for this year's event! With the full in-person event at Staglin Family Vineyard featuring **One Republic** plus a virtual option that includes **Joey Calderazzo** **combo featuring Branford Marsalis**, this year's Music Festival for Brain Health should be the biggest and best one yet!

**Learn more and reserve your spot at [music-festival.org](https://music-festival.org).**



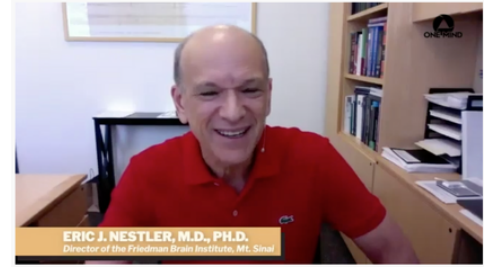
# SCIENTIFIC SYMPOSIUM

One Mind's 2020 Scientific Symposium took place on the morning of September 12th. Normally held as a live-person event as part of the Music Festival for Brain Health, this year, because of the pandemic, the event was held virtually.

Knowing the expertise of our guest speakers and the immediate concerns society was having at the time, we focused the programming on the elevated mental health needs of society during the pandemic. The roundtable conversation was moderated by Eric Nestler, MD, PhD, Director of the Friedman Brain Institute at the Icahn School of Medicine at Mount Sinai, and featured interviews with Victor Dzau, MD, President of the National Academy of Medicine, Michelle Craske, PhD, Director of the UCLA Anxiety and Depression Research Center and our 2020 One Mind Rising Star Award winners, Kevin T. Beier, PhD, and Gregory A. Fonzo, PhD.

At the symposium, we also announced of the winners of the inaugural One Mind Advocacy Awards that honor outstanding leaders who empower people experiencing mental health challenges.

Because of the popularity of the virtual format, we plan to add a virtual component to the Scientific Symposium event in 2021 and the years to come.



## ONE MIND ADVOCACY AWARDS



### ONE MIND CHAMPION AWARD

### ONE MIND GAME CHANGER AWARD

This award recognizes outstanding leadership in advocacy to help people who experience mental health challenges to live healthier more meaningful lives. Amit Paley, CEO of The Trevor Project.

This award recognizes outstanding innovation in support of people facing mental health challenges, empowering them to thrive. Chantel Garrett, Founding Director, Strong365.







One Mind laid the rails for the launch of One Mind All Media by securing a record fifteen funders to back the Well Beings initiative that includes a 2022 Ken Burns documentary film on the crisis in mental health care and the challenges of stigma for young people.

To strengthen the 'Society' portion of One Mind's 'Science, Services, Society' focus, in early 2020, we launched One Mind All Media to develop, partner, produce and disseminate content that shapes culture, educates audiences, and reduces stigma and discrimination. Leveraging the expertise of the Emmy Award-winning executive producer Dalton Delan in his role as Managing Director and Chief Content Officer of One Mind All Media, in 2020, we successfully put in motion a number of compelling media projects; including the expansion of our long-running Brain Waves webcast interview series, the release of a timely video shorts series that explores mental illness and the criminal justice system, and in partnership with the National Alliance of Mental Illness, a three-day live-streamed event that brought together celebrities, activists, and brain health experts to generate awareness around the growing epidemic of mental health challenges.



Hosted by One Mind President, Brandon Staglin, One Mind Brain Waves is a webcast interview series that premieres on Facebook Live each Friday. The webcast welcomes guests from all facets of the brain health community to dive deeper into brain health, exploring the challenges, resources, and innovations from the experts who know them best.

Since moving to a weekly cadence in May 2020, One Mind Brain Waves has added a musical guest to each episode and most frequently featured a two-guest format, pairing mental health experts or brain scientists with an advocate with lived experience who adds a valued personal perspective. Notable guests in 2020 included Jewel, Lindsey Vonn, Patrick J. Kennedy, Temple Grandin, Joe Pantoliano, and Mariel Hemingway.



In 2020, U.S Olympic Gold Medal winning gymnast Laurie Hernandez and multi-platinum selling recording artist, songwriter and multi-instrumentalist, Hunter Hayes became regular guest hosts on One Mind Brain Waves.

Both Laurie and Hunter speak openly about their own mental health challenges and offer new perspectives to One Mind and our Brain Waves programming.

# MENTAL ILLNESS AND THE CRIMINAL JUSTICE SYSTEM

The worldwide pandemic and efflorescence of the Black Lives Matter movement following the death of George Floyd created a perfect storm to expand the focus of One Mind All Media to not only the at-risk youth targeted by the Burns documentary, but the inequitable access and affordability issues for mental health care for young persons of color.

To address these needs, in August 2020, One Mind released a series of five video shorts that delve into the myriad of problems that people with brain illness face both in their daily lives and their interactions with the criminal justice system.

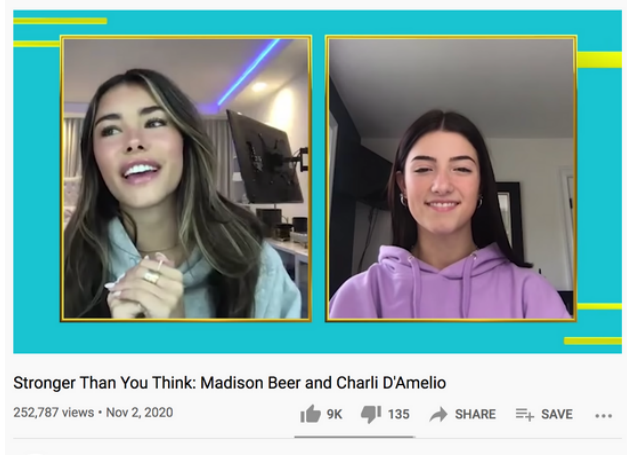
These videos, that have been viewed more than 1.5 million times, take a closer look at Miami-Dade's Jail Diversion Program (JDP), which diverts people with mental illness out of the criminal justice system and into treatment. The series also spotlights Miami-Dade's Crisis Intervention Training (CIT), which teaches police best practices on how to interact with people who are exhibiting characteristics of mental illness.



## STRONGER THAN YOU THINK

In May of 2020, One Mind partnered with the National Alliance on Mental Illness (NAMI) to present Stronger Than You Think, a three-day, live-streamed event that focused on driving support for the mental health and wellness of America's teens. Spotlighting the latest advances in brain science, therapies and mental health tools and resources, the social media based event was headlined by celebrity hosts Kelly Osbourne, Laurie Hernandez, Jordin Sparks, and Jennie Mai. The event featured conversations with mental health experts, scientists, entertainment celebrities, musicians, and sports figures who discussed their personal experiences with depression, anxiety, and serious mental illness.

The video interviews pulled from the event and run on our One Mind social media accounts have provided a significant boost to our efforts of sharing the One Mind brand and messaging to more people. Case in point is the Stronger Than You Think conversation between Madison Beer and Charli D'Amelio that has more than 250,000 views in just the three months since being posted.





2020 presented many challenges, but those challenges led to growth – both for our employer coalition and in the way that mental health is perceived in the workplace. The number of employers in the One Mind at Work coalition grew by 70%, demonstrating that organizations are prioritizing the mental health of their workforce and are seeking guidance and insights into how to take action effectively. In 2020 we added 31 employer members and 6 research and content partners, each bringing a valuable perspective and boosting the collective expertise and network effect of One Mind at Work. We grew our international influence and global presence through collaboration with the World Economic Forum and are poised to amplify our work in Asia Pacific in 2021. One Mind at Work continues to assert itself as an authoritative voice on workplace mental health by releasing thoughtful and relevant content. In 2020 we released the fourth edition of the CHRO Insights Series in partnership with SHRM, held two Learning Collaborative sessions on timely and important topics and distributed corresponding summaries to our stakeholders; and published 25 blogs in Forbes that reach tens of thousands of readers. Finally, we held the virtual 4th Annual One Mind at Work Global Forum in September 2020 which attracted a record-breaking 260 attendees.

## 2020 BY THE NUMBERS

### MEMBERSHIP

31 new employer members  
6 new partner organizations  
20 million+ employees and family members receiving improved mental health support via the One Mind at Work Charter

### RESEARCH & RESOURCES

4th edition of the CHRO Insight Series in partnership with SHRM  
6+ Mental Health Index: US Worker edition reports

### THOUGHT LEADERSHIP

25 Forbes blogs published  
47,000 views on best performing piece  
Hosted 2 Learning Collaboratives

### GLOBAL FORUM

Largest event yet with 260+ attendees  
60+ speakers from North America, Europe and Asia

Learn more at [onemindatwork.org](https://onemindatwork.org)

In December 2020 at the virtual 2020 HLTH Conference, One Mind Chairman Garen Staglin joined Bank of America CEO Brian Moynihan for a keynote session on “Building Mental Health Into the New Model of Leadership”. Together, they discussed the economic and moral imperatives corporations have to lead in workplace mental health.





# Better Mental Health for 20 Million People

The list of global employers and research and content partners who are members of the One Mind at Work coalition continues to grow. Through their participation in this initiative, to date, more than 20 million employees and their family members are receiving improved mental health support.

## ONE MIND AT WORK GLOBAL EMPLOYERS



## ONE MIND AT WORK RESEARCH AND CONTENT PARTNERS



# COLLABORATIONS & PARTNERSHIPS

One Mind is committed to healing the lives of people impacted by brain illness and injury through global, collaborative action. To further advance this commitment, in 2020, we joined or further developed a number of highly influential collaborations or partnerships.

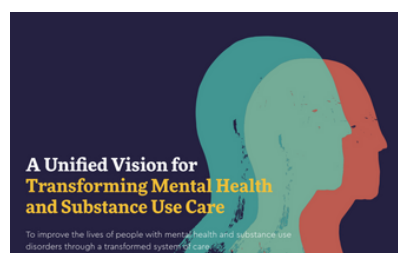


In February 2020, One Mind joined the International Neuroinformatics Coordinating Facility (INCF) that is dedicated to making brain research data and knowledge open, FAIR, and citable through a collaborative process that develops, reviews, and endorses standards for neuroinformatics and also trains users in “best practices”. One Mind is one of the 120 member organizations from around the globe who are collaboratively participating in multiple committees comprised of cross-disciplinary expertise in clinical and basic science research, software development, statistics and neuroinformatics.



In September 2020, One Mind joined the Accelerating Medicines Partnership Schizophrenia, the new public-private partnership launched by the National Institutes of Health to meet the urgent need for early therapeutic

interventions for people at risk of developing schizophrenia. This partnership brings together the NIH, the U.S. Food and Drug Administration and multiple non-profit and private organizations to work toward the shared mission of discovering promising biological markers that can help identify those at risk of developing schizophrenia as early as possible, to track the progression of symptoms and other outcomes and to define targets for treatment development.



In September 2020, at the World Economic Forum's Sustainable Development Economic Summit, One Mind's Garen Staglin joined leaders from more than 60 organizations from around the world at Johnson & Johnson's Science Over Stigma collaboration. Attendees discussed the challenge of stigma in the changing mental health landscape impacted by COVID-19, and shared new ideas on how to address stigma through collaborative and collective action.

In December 2020, the chief executives of the nation's top 14 leading mental health advocacy organizations and professional associations launched a unified coalition to engage with governors and

key elected officials in 50 states to introduce a roadmap for accelerating effective mental health. This leadership group is a first-of-its-kind, solutions-focused collaboration among the top mental health organizations to offer state and regional officials a blueprint for systematic reform.



In December 2020, One Mind joined the Kenneth Cole led Mental Health Coalition, a committed group of organizations, brands, and

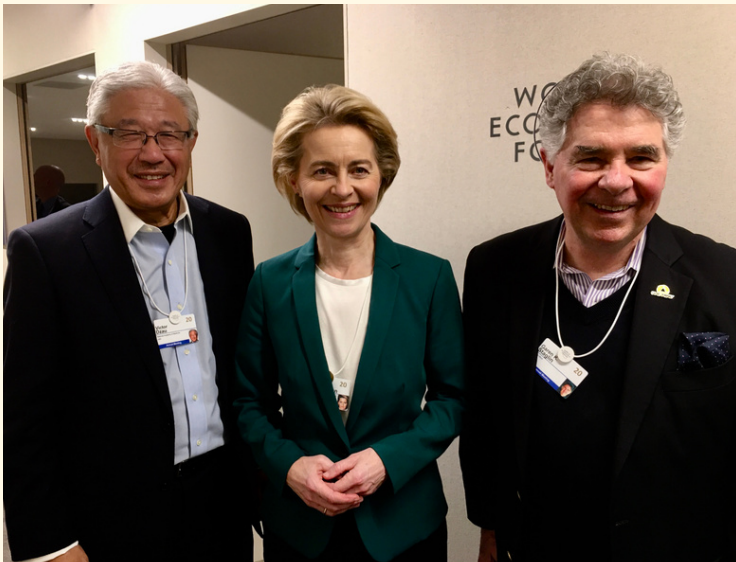
individuals who are working together to destigmatize all mental health conditions by changing the way people talk about, and care for, their mental health.



During 2020, One Mind played a critical role in developing and launching the Healthy Brains Global Initiative, a separate legal entity that is striving to deliver a \$10 billion USD umbrella set of financing mechanisms to fuel an unprecedented increase in the delivery of evidence-based care and brain science breakthroughs across developed- and low- and middle-income countries.



In January 2020, Healthy Brains Global Initiative Co-Chairs Garen Staglin of One Mind and Victor Dzau, President of the National Academy of Medicine, led a multilateral meeting at the DAVOS 2020 Conference that was sponsored by the World Economic Forum to engage global leaders about the Healthy Brains Global Initiative. The HBGI has already received meaningful support from a wide range of corporate and governmental entities such as UNICEF, The World Bank, World Health Organization, World Economic Forum, and the European Commission.



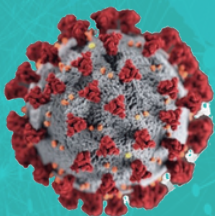
Victor Dzau and Garen Staglin with Ursula Von der Leyen, President of the European Commission.

In 2020, the Interim HBGI Board of Directors confirmed Brad Herbert as the Interim HBGI CEO, as well as the HBGI management team and Lived Experience Council.

While HBGI will eventually address brain health problems across the lifespan, the initial focus will be on the developing brains of people from ages 10-29. Studies suggest that  $\frac{3}{4}$  of mental health problems emerge and key neurological disorders can take root during adolescence and young adulthood, highlighting a clear need for brain health research specific to this age range.

**Learn more at [hbgi.org](https://hbgi.org)**

## HBGI AND THE THE GLOBAL RESPONSE TO COVID-19



**There is a significant role for HBGI to play in the global response to COVID-19 and mental health. In 2020, HBGI continued to have high level discussions with a number of governments to discuss areas where HBGI could support them in addressing the increase in mental health needs.**

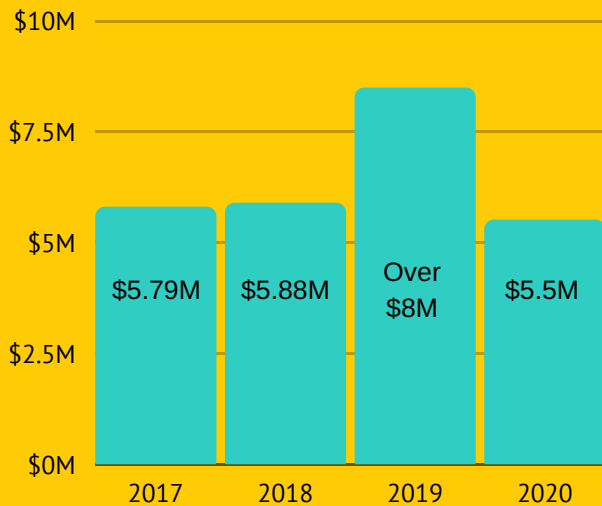
# 2020 FINANCES

***Every donation you make to support our mission is an investment in hope for those who are affected by a mental health condition. Thank you for supporting One Mind and our vision of accelerating brain health for all!***

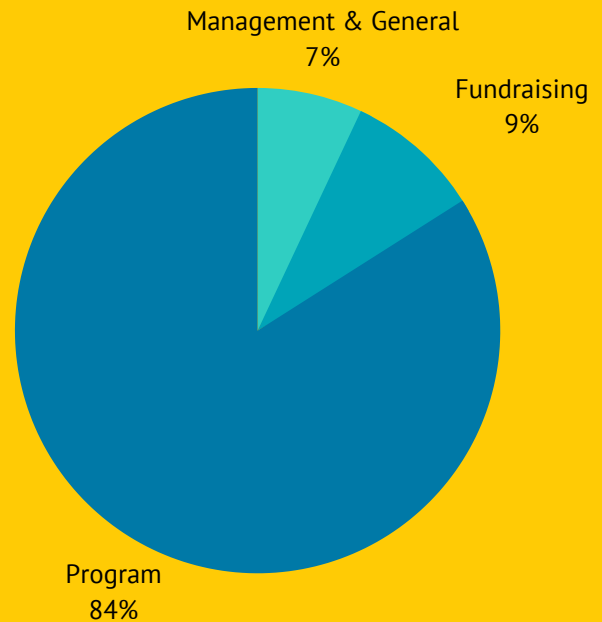
Please visit [onemind.org/donate](https://onemind.org/donate) to make your gift today.



## 2020 Total Revenue & Other Additions:



## 2020 Expense Percentages:



In 2020, One Mind retained a Platinum Seal of Transparency from the non-profit rating organization, GuideStar. This is the highest rating level they provide. [www.guidestar.org](https://www.guidestar.org)

## NEW ONE MIND TEAM MEMBER IN 2020



In 2020, Kafui Dzirasa, MD, PhD, became a One Mind Scientific Advisory Board member. Along with being a One Mind Rising Star Awardee, Dr. Dzirasa is the K. Ranga Rama Krishnan Associate Professor; Laboratory for Psychiatric Neuroengineering, Principal Investigator; Department of Psychiatry and Behavioral Sciences; Departments of Neurobiology, Biomedical Engineering; Center for Neuroengineering at Duke University Medical Center.



## STAFF

**Brandon Staglin** - President

**Dalton Delan** - Managing Director & Chief  
Content Officer, One Mind All Media

**Cindy Dyar** - Operations Director

**Tal Gerzon** - Development Director

**Kim Givens** - Executive Assistant to Garen Staglin

**Ramona Hicks** - Science & Technology Director

**Garett Slettebak** - Marketing & Communications  
Director

**Candace Thersby** - Music Festival for Brain Health  
Director & Administrative Coordinator

## BOARD OF DIRECTORS

**Garen Staglin** - Co-Founder, Chairman

**Shari Staglin** - Co-Founder, Director

**Patrick J Kennedy** - Co-Founder, Director

**Caryl Athanasiu** - Director

**Gary Bridge** - Director

**Nancy Dearman** - Director

**Russ Deyo** - Director

**Donna Friedman** - Director

**Paul Gallagher** - Director

**Gary Gottlieb, MD, MBA** - Director

**Marlys Palumbo** - Director

**Robina Riccitiello** - Director

**Vince Rinaldi** - Director

**Gwill York** - Director

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**Steven Hyman, MD** - SAB Co-Chair, The Broad Institute of MIT and Harvard

**Eric Nestler, MD, PhD** - SAB Co-Chair, Icahn School of Medicine at Mt Sinai

**Deanna Barch, PhD** - Washington University

**Samuel Barondes, MD** - University of California, San Francisco (retired)

**Carrie Bearden, PhD** - University of California, Los Angeles

**Kafui Dzirasa, MD, PhD** - Duke University

**Raquel Gur, MD, PhD** - University of Pennsylvania

**Richard Huginar, PhD** - Johns Hopkins University

**Robert Malenka, MD, PhD** - Stanford University

**Geoff Manley, MD, PhD** - University of California, San Francisco





# **Thank you everyone who donated to One Mind in 2020 and the years before**

In 2021, you can make a difference in the lives of those who face a brain health challenge by donating to our non-profit - be it on your birthday, through a fundraiser, on our website, on the phone, by email, or even through the mail. Together, we can make a difference in the lives of those who are facing a brain health challenge.



DONATE ONLINE:  
[www.onemind.org](http://www.onemind.org)



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